



Running First Ltd.
 1 Yorkdale Rd, Suite 202
 Toronto, ON
 Canada M6A 3A1
 Tel: (416) 920-3466
 Fax: (416) 972-1238
 info@torontomarathon.com
 torontomarathon.com



OptiMYz Inc.
 PO Box 392, STN M
 Dartmouth, NS
 Canada B2Y 3Y5
 Tel: (877) 710-0516
 Fax: (902) 463-8005
 live@optimyz.ca
 ootimvz.com | ootimvzlive.com



2012 Contract for Exhibit Rental Space

Please clearly fill in the information required below and send it back to Jennifer Garvey by email at jennifer@optimyz.ca or fax to 902.463.8005.

CONTACT INFORMATION

DBA (doing business as) Name: _____

Company Name: _____
 (as it should appear in the show guide)

Address: _____

City: _____ Prov/State: _____ Postal Code/Zip: _____

Contact Person: _____

Title: _____

General Phone: _____ Fax: _____

Direct Phone: _____ Cell: _____

Email: _____

Alternative Email: _____

Website: _____

CATEGORY

Show category (please check one only):

- | | |
|------------------------------------|-----------------------------------|
| <input type="checkbox"/> Health | <input type="checkbox"/> Kids |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Green |
| <input type="checkbox"/> Nutrition | <input type="checkbox"/> Mind |
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Sports | <input type="checkbox"/> Marathon |

Would you be interested in offering a door prize?
 If yes, please describe.

Will you be doing a demonstration, offering a service or
 providing sampling in your booth space?

Product or service description (max 25 words):



Running First Ltd.
 1 Yorkdale Rd, Suite 202
 Toronto, ON
 Canada M6A 3A1
 Tel: (416) 920-3466
 Fax: (416) 972-1238
 info@torontomarathon.com
 torontomarathon.com



OptiMYz Inc.
 PO Box 392, STN M
 Dartmouth, NS
 Canada B2Y 3Y5
 Tel: (877) 710-0516
 Fax: (902) 463-8005
 live@optimyz.ca
 ootimyz.com | ootimyzlive.com

SPACE RATES

Square Footage	Discount	Booth Rate
10 x 10 (100 SQFT)	NA	\$999
(2) 10 x 10 (200 SQFT)	5%	\$1,899
(3) 10 x 10 (300 SQFT)	10%	\$2,699
(4) 10 x 10 (400 SQFT)	15%	\$3,399
(5) 10 x 10 (500 SQFT)	20%	\$3,999
(6) 10 x 10 (600 SQFT)	25%	\$4,499

*Corner booth: 15% premium (limited quantities available)

Includes:

- Draped back wall and side wall(s)
- Dressed table with two chairs
- Listing in official Show Guide

Carpet, electrical, additional furniture, décor, etc, is available through the official exhibitor services supplier, this information will be sent electronically to the email address(s) provided on this form.

Subtotal	\$
Tax (_____ %)	\$
Total	\$

All space subject to availability.

PAYMENT OPTIONS:

Note: a credit card number is required to book/hold your exhibit space, please provide one below

Cheque enclosed #: _____

VISA MC AMEX

Card #: _____ Expiry Date: ____/____

Cardholder Name: _____

Authorized Signature: _____

We agree to abide by all of the rules and regulations for OptiMYz Live 2012, and have read and understand all of the Terms and Conditions, and Cancellation Policy.

Authorized Signature _____

Company Name _____

Date _____



2012 Exhibitor Terms & Conditions

In this document, the term "Exhibitor" refers to the exhibiting company, all its employees and/or authorized agents. The term "Exhibition" refers to OptiMYz Live Health Expo & GoodLife Fitness Toronto Marathon. The term "Organizers" refers to OptiMYz Inc. and Running First Ltd., their employees and authorized agents.

(1) Duration of the Exhibition: The open hours of the Exhibit will be from 10:00 am until 7:00 pm on Friday, May 4, 2012 and from 9:00 am to 5:00 pm on Saturday, May 5, 2012.

(2) Advertising Material: All handbills, printed matter or advertisements of any kind intended for distribution or display within the Exhibition may only be distributed from the Exhibitor's allotted space. Exhibitors shall not distribute printed matter, or literature of any nature in the entrance or exit areas. Exhibitors shall not station any attendants, or place anything in or over the gangways, or upon any other space other than that allotted to them. Attendants must not promenade the Exhibition building for advertising purposes, nor use audible means of attracting the attention of visitors to the annoyance or inconvenience of other Exhibitors.

(3) Liability Insurance: The Exhibitor shall, from time of take-over of the rented space until release of space back to Organizers, maintain a minimum of \$1,000,000.00 in Public Liability and Property Damage Insurance. The Exhibitor shall provide certificate of proof of coverage.

(4) Use of OptiMYz Live & Toronto Marathon logos: The Exhibitor is granted permission to use the OptiMYz Live and Toronto Marathon logos for the purposes of promoting their participation in the Exhibition only. Use of the logos for the purposes of endorsing the Exhibitor's company, product or service is strictly prohibited.

(5) Cancellation of Contract: The Organizers, in their absolute discretion, reserve the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to abide by the terms and conditions of this contract.

(6) Amendment of Rules, Regulations and Conditions: The Organizers reserve the right to alter, add to, waive or otherwise modify any of the Terms and Conditions of this document. Exhibitors will be notified of any such changes in writing.

(7) Exhibit Set-up and Dismantling: Set up is from 9:00 am to 8:00 pm on Thursday, May 3, 2012. All exhibits must be in place no later than 9:00 am on Friday, May 4, 2012. If the Exhibitor fails to occupy its allotted booth space by the time specified, then all payments in respect to the exhibit space shall be forfeited to the Organizers.

Dismantling of exhibits will commence **only** after 5:00 pm on Saturday, May 5, 2012. The Exhibitor agrees to remove all exhibit materials and equipment from the venue by the final move-out time.

(8) Use of Exhibit Space: No Exhibitor may assign, sublet or apportion the whole or any part of their assigned space, nor permit any other persons or organizations to exhibit, nor distribute literature and/or promotional items of another individual or organization without the prior written consent of the Organizers. Exhibits must be manned at all times during public show hours.

(9) Obstruction of Gangways, Aisles and Open Spaces: No Exhibitor shall at any time obstruct gangways or open spaces with their goods and/or display materials. Signs or projections may not be hung or projected over gangways or open spaces without written permission of the Organizers.

(10) Liability of Organizers: The Exhibitor agrees to indemnify and hold harmless the Organizer for: The safety of any exhibit, property of any Exhibitor or any other person, loss of damage or destruction to the same by theft, fire or other cause whatsoever, for loss or damage whatsoever sustained by any Exhibitor by reason of any defect in the building caused by fire, storm, tempest,



lightening, national emergency, war, labour dispute, strikes, lockouts, civil disturbance, explosions, inevitable accidents, force majeure, or any other cause not within the sole control of the Organizers, for loss or damage occasioned, if by reason of the happenings of such events, the opening of the Exhibition is prevented, postponed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition.

The Organizers, in their absolute discretion, reserve the right to change the dates upon which the show is to be held and shall not be liable in damages or otherwise by reason of any such change.

The Organizers accept no responsibility for breakdown or failure of any of the services or equipment provided for, or in connection with the Exhibition.

(11) Fire Regulations: All materials used for the building, decorating, draping or covering of booths and/or stands must be non-flammable, or rendered so by being immersed in a fire proofing solution. These precautions must be carried out in accordance with existing regulations and must meet with the approval of the applicable fire authorities.

(12) Lighting or Power on Stands: Electrical and/or lighting shall be at the Exhibitors expense and shall be arranged with the official show services provider, and must be CSA approved.

(13) Application for Exhibit Space: Application for space must be made on the form provided. The Organizers reserve the right to accept or refuse any application as they deem necessary.

(14) Allotment of Space: All applications for space shall be dealt with by the Organizers in their absolute discretion. The Organizers are, however, entitled to vary the general layout or situation. If the space is already allotted, applicants shall accept the new allocation of space in substitution of the original allotment. Applicants are bound by the Organizer's decisions on the allotment of space.

(15) Admissions to the Exhibition: The Organizers, in their absolute discretion, reserve the right to refuse any person admission to the Exhibition as they deem necessary in their sole and unfettered discretion. Exhibitor passes will be supplied to Exhibitors and no Exhibitors will be admitted without said pass being produced on entering to an official appointed by the Organizers.

(16) Effect of Default of Payment: In the event that an Exhibitor shall fail to pay all amounts due hereunder when due, the Organizers may, without affecting other remedies of the Organizers: Bar the Exhibitor from taking possession of the space granted by this agreement, retain any sums previously paid by the Exhibitor, may cause such space to be occupied in such a manner deemed to be in the best interest of the Exhibition without any rebate or allowance to the Exhibitor.

(17) Food, Beverage and Alcohol: Rights for the distribution and sale of any article of food, beverage or alcoholic beverage are at the sole discretion of the Organizers. No Exhibitor may sell, give away or distribute such article without the express written consent of the Organizers. Food and beverage product samples may be distributed upon approval by the Organizers.

(18) Objectionable Exhibits and/or Behavior: The Organizers reserve the right to alter or remove exhibits or any part thereof, and to expel Exhibitors or their personnel if, in the Organizer's opinion, their conduct or exhibit is considered objectionable to other Exhibitors or attendees.

(19) Payment for Space: A credit card number is required to book/hold your exhibit space along with a signed copy of this contract. Payment in full must be received no later than Friday, March 2, 2012. If the amount owing is not paid within this time frame, the Organizers reserve the right to cancel this contract. Invoices will **only** be issued upon request, please email jennifer@optimyz.ca.

(20) Cancellation Policy: The Exhibitor Contract may be terminated by either party, providing written notice is received no later than Friday, March 2, 2012; in which case, all monies paid by the Exhibitor will be returned with the exception of a \$150 administrative fee. Exhibitor cancellations received after the deadline listed above will be charged the full rental fee for the contracted space. By terminating this contract the Exhibitor forfeits all rights and claims to the allocated space.